

SBMS programs

SBMS offers a range of programs for businesses that want to improve and grow. The programs are flexible, bespoke and suitable for both established businesses and start-ups.

Businesses can start by visiting the SBMS website www.sbms.org.au, where you can select from a variety of options to find a mentor that best suits your business.

 Starting Your Business	 Getting More Customers	 Growing Your Business	 Running Your Business
 Working with People	 Finance and Money	 Exiting Your Business	 Everything

Our most successful programs involve 4 sessions, however you may choose to have as few as one session. The sessions are flexible and you can change to a different Mentor or choose a different element of your business to work on at any stage.

How does it work?

At SBMS we believe every business is unique. Your chosen Mentor will work with you on your specific needs. Typically, the first session allows the Mentor to learn more about your business. The subsequent sessions will focus on diagnosing and prioritising the key issues, looking at the financial and marketing situation and exploring options. At the end of every session the Mentor will provide you with an action plan to help focus and deliver on the identified needs.

How soon can you start?

You can start as soon as you have made your payment! Payment can be made online or direct deposit. Within 48 hours of receiving your payment, you will be contacted by your Mentor to schedule your first meeting.

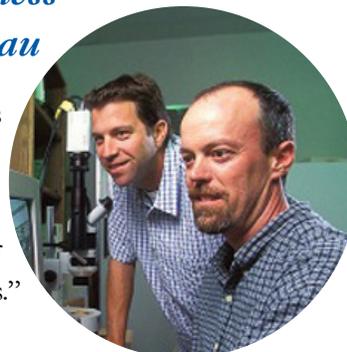
Our flexible offerings allow you to change Mentors, add sessions, or get a refund. If your priority or needs change, you can change to another Mentor with a specific skill set that suits your needs.

What does it cost?

SBMS is a Not for Profit organisation and our Mentors deliver their mentoring on a voluntary basis. The costs charged are to cover the administration and all expenses incurred in the delivery of the service. The cost of your first session is \$100, thereafter sessions are \$80 each. Each session is around 1 to 1.5 hours and after each session, you will receive a report and action plan. In addition you will be given access to tools and templates that will help you to make your business more successful. Mentors can either come to you, or deliver the mentoring session online using Zoom or Skype. Sessions are subsidised by our partners to allow small business access to our low cost service. Prices are inclusive of GST.

*Ian Corless —
Zentec.com.au*

“After 14 years in business this has been the single best investment of my time to improve the outcomes of my business.”



 1300 816 817

“Successful people never reach their goals alone”



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admin@sbms.org.au

ABN 49 963 512 121
Incorporated Associations
Registration Number A0032560Y

SBMS is a
National organisation

Choose from any one of our
mentors anywhere in Australia

National mentoring sessions are
available by phone, Zoom or Skype



Australia Wide

Who is SBMS?

Experienced Business Mentors

Our Mentors are selected for their experience, people skills and passion for helping small businesses to succeed. They help you to make your business better by listening, helping you plan, giving clarity, keeping you motivated and providing you with relevant, clear and focused information.

SBMS Mentors have diverse and interesting backgrounds. Each having owned, run or managed successful businesses. Their knowledge, gained through experience allows small business owners to avoid the pitfalls and focus on the things that matter.

Our web site has a range of business tools and templates as well as success stories for inspiration, advice sheets and the profiles of all of our Mentors.

Whilst every business has particular issues, our experience shows that the primary ones facing small businesses today are in the areas of finance, marketing and planning.

Our Mentors cover these challenging areas with experience in banking, accounting, sales, PR, marketing, franchising, retail, exporting and general management to name a few. All have a strong desire to share their knowledge and assist the growth of Australian businesses.

Ongoing Support

At SBMS we want you to succeed so we offer ongoing support for as long as you need it. This might be an ad hoc meeting to talk through a particular issue or a regular session on a monthly or quarterly basis. We tailor the mentoring to suit your needs, budget and time.

Working together and having support from someone who knows your business is an invaluable tool for long term sustainability.

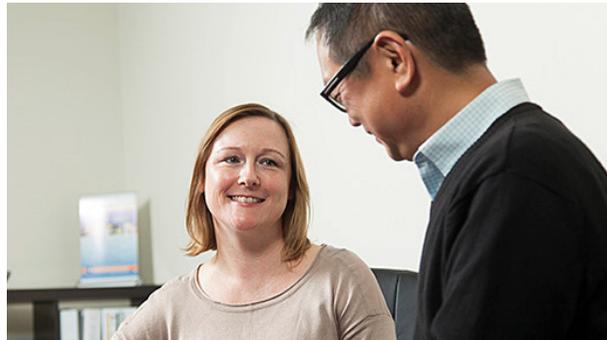
So how can we help you to succeed?

Our mentoring is designed for people considering starting a business, already involved in a small business, or who are established and wish to book the next big step.

To get the most out of this program, we recommend you taking four mentoring sessions. This will allow the Mentor to have an in-depth understanding of your business, diagnose and prioritise the key issues then work on the action plans with you.

Council Programs

SBMS also delivers support through local councils across the State. Check with your local council to see if we are running a small business clinic near you. If not, ask your council to contact SBMS.



Make your next move a visit to our web site:
www.sbms.org.au

Just enter the skills or industry background that you are seeking, and you will be on your way to finding a Mentor that matches your business needs.

There are many ways that SBMS can assist you.

- Provide insightful advice on how to work on your business
- Enhance your marketing and business planning skills
- Help setting objectives and direction
- Give moral support
- Help you to boost sales and profits
- Bring fresh perspectives and ideas to identify new opportunities
- Help you to link into other organisations
- Assist you in addressing time management issues.

Business Value

The Mentors at SBMS are all volunteers and give their time for free. This enables the service to be very cost effective. Nowhere else can you get such good value from such a wide range of experienced and caring mentors.

For details on session costs and how to book, visit www.sbms.org.au



Thomas P.

“The service was of an excellent standard. It was invaluable for me to have someone with prior business experience to give advice. It helped me to make major decisions - both personal and business.”

www.sbms.org.au

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